

Preparing a Site Report

As someone with a concern for the location, you are the one who can best tell the story for the site; that is, who the community is and what your vision is for reaching them. Please prepare a one to two page document that addresses the following topics or themes. You can include the bold headings in your document if you want. Remember that a good site report is a mix of equal parts dry information and exciting vision!

With this standardized format, we can compile site profiles written by many people into one comprehensive document for use in recruiting church planters and for posting on the MNA website through our “Hotspots” list.

1. Introduction

In one paragraph, describe the area briefly, including proximity to major cities and which Presbytery it's in.

2. Need

Answer the question “Why does xyz city or community need a new church?” Introduce the reader to your target city or community. Describe it in terms of geography, demographics, culture, and spiritual condition. Include information about population projections, income and age statistics, main religious influences in the area, nearby learning institutions, if any, and anything else that sets this city/community apart. Is there already a core group present or interested contacts or will this be a scratch start?

3. Project description

What do you see God accomplishing through the new church? Who is initiating the work? (i.e. Presbytery or mother church or network?) Will it have any special relationship to other churches (i.e. daughter church?) What kind of timeline are you proposing for beginning the work? Is the support proposal or determined salary package? Where will funding come from? Are there funds currently available? Who are you looking for? What kind of qualities or characteristics are you looking for in a church planter in this target community?

4. Conclusion

Summarize why you are interested in planting a church in this location, and how this work ties in with the vision for your presbytery, network, or church and the Kingdom of God. Include special challenges to the church planter considering this site, and a profile of the successful church planter for this site.