

St. George, Utah - Planting Opportunity

The second-fastest growing metropolitan area in the US; St. George is part of the new “sun belt” that is attracting both retirees and professionals who are fleeing urban sprawl, feeling where they live is unsafe and expensive - yearning for a better quality of life. St. George is being recognized as a desert destination for recreating (golf, biking and hiking) and rejuvenating at spas such as the world-famous Red Mountain Spa.

Most of the new residents are arriving from urban centers of Southern California, from Las Vegas and Salt Lake City. Metro St. George has 134,000 people, up from 90,000 in 2000. The area grew at a 5.1% rate from 2006 to 2007.



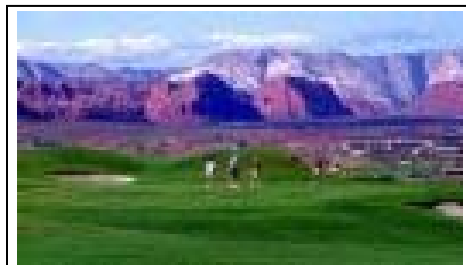
St. George is one of the MNA “Hot Spots,” being one of the initial locations Mission Utah believes is key to expanding the PCA presence in Utah.

While St. George is 305 miles from Salt Lake City, there are PCA churches in Las Vegas (120 miles away) that are seeking to connect more often with Mission Utah activities and churches. This is a wonderful opportunity to become more closely connected within the Intermountain West.

St. George and Washington County Particulars:

- Washington County Population - July 2007 - 133,791 (80% urban, 20% rural)
- St. George Population - July 2007 - 71,161
- Major Denominational Groups in Washington County, as of 2000 (*the ARDA*)

▪ Total Adherents	74,863
▪ Mormon	62,809
▪ Catholic	2,800
▪ S. Baptist Convention	567
▪ Presbyterian USA	396
▪ Lutheran-Missouri Synod	288
▪ Episcopal	277
▪ United Methodist	161



<u>Race (St. George/Wash Cnty)</u>	<u>Age</u>	<u>Education</u>			
White	89%/94%	≤ 15	24%/26%	HS Grad	26%/27%
Hispanic/Latino	7%/ 5%	16-24	19%/17%	Some Col	40%/40%
Amercn Indian	2%/1%	25-44	22%/22%	Bach Dgr	15%/14%
Other	2%/ -%	45-64	17%/18%	Mstr/Prof/Dr	8%/ 7%
		65+	19%/17%		
		<i>2000 Census Data</i>		<i>2000 Census Data</i>	

- Est. Median Income/House Value (St. George/Washington County) - 2007
 - Income \$43,839/\$46,822
 - House Value \$263,500/\$248,700

Anthony R. Thomas
Executive Director

The primary sectors of business are: construction, health care, accommodation and food services, and educational services.

Additional information may be obtained from the following sites:

- www.stgeorgechamber.com
- www.sgcity.org
- www.washco.utah.gov



Mission Utah is searching for a planter who is interested in a scratch start and can develop this ministry while being a significant distance from the closest PCA church and from the existing team of pastors in the Salt Lake Valley. This Evangelist will be part of the Mission Utah team for connection and support.

The planter should be comfortable in an atmosphere where there is an even distribution of age groups, tending toward more blue collar occupations that support a resort/retirement community of more affluence, knowing that attending church is in competition with outdoor and leisure activities.



Mission Utah was created 3 years ago as an incubator to support, nurture and launch church planters and RUF ministers. The planter will have the collective experience and expertise of elders from 4 other PCA churches in the Salt Lake Valley. In addition, the pastors and their wives meet monthly for prayer and dinner. The planter and his family will become part of this team.

Please contact Anthony Thomas via the information at the bottom of the first page.